

NEWSLETTER

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A MESSAGE FROM DARREN

As we close out 2024, I want to take a moment to express my deepest gratitude to each of you for your loyalty and support. This year has been one of significant change and growth for Seneca Companies, and none of it would have been possible without your support. Our employees and customers are our North Star, and I'm incredibly proud of the progress we've made together.

As I look back on this year, I see how our collective efforts have shaped our evolution. This year marked a key milestone with the opening of several new branches, reflecting our continued expansion in the western and southern regions. This year also saw Seneca become an official distributor of Wayne products through our partnership with Dover Fueling Solutions. Nearly 90% of our service technicians are now Wayne certified, showcasing our



Darren Binning; President & COO

adaptability and commitment to staying at the forefront of industry innovation.

As we move into 2025, our focus remains on continued growth, enhancing training programs and fostering cross-team collaboration. I would like to thank you again for your loyalty and support throughout this transformative year. As we head into the new year, let's carry forward the same commitment and drive that have defined our journey so far. Wishing you and your families a safe joyful holiday season! •

TEXAS HOLD EM'

Clif Coker & Paul Royall

Over the past year, we have continued our southwestern expansion, with exciting new Texas locations now open in Houston, Fort Worth and more to come in the western region of the state. This growth reflects our ongoing commitment to better serve our customers, and we're eager to see the positive impact our teams in these regions will make as we continue to enhance our services and offerings.

In addition to these new locations, we are thrilled about the recent opening of the state-of-the-art Technical Operations and Training Center in Dallas. This world-class facility marks a significant milestone in dedication to delivering top-tier service and innovation.

The center offers specialized training programs focused on electric vehicle charging infrastructure technology and petroleum equipment service, providing

our team with the skills and knowledge necessary to meet the evolving needs of our customers.

Opened in October, the center will drive innovation and operational efficiency through strategic collaborations and industry-leading training initiatives. By partnering with OWL Services, we can offer cutting-edge training to our teams, ensuring that we remain at the forefront of the industry. Currently, more than 90% of our petroleum service technicians are Wayne certified, enabling us to work with a broad range of advanced, technology-forward products.

These investments in training and expertise allow us to continue providing exceptional service and comprehensive solutions to our customers across the region. •



CUSTOMIZATION IS KEY

SOLVING PROBLEMS IS OUR SPECIALTY

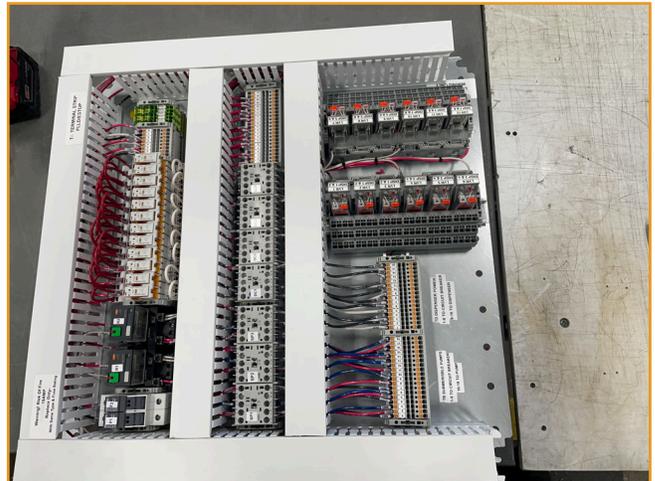
Adam Davison

At Seneca Companies, we pride ourselves on our ability to offer tailored solutions for each of our valued customers. Our remediation team, time and time again, demonstrated their expertise and innovation in 2024, delivering a wide range of customized products for various petroleum and environmental projects across the region.

One of the team's key areas of focus has been the design and fabrication of custom power distribution panels. These panels, specifically built to meet the unique needs of our customers, ensure optimal power management and safety, all while adhering to the highest industry standards. In addition to power distribution, the team has also worked on custom tank monitor panels, which are critical for ensuring the efficient operation and safety of tank systems. In addition, the team has designed and fabricated custom UST tools to help our construction, compliance and service teams be better prepared for challenging fuel projects. Our teams that carry these tools on their trucks and vans are a testament to our commitment to completing a project during the first site



Soil Vapor Extraction



Custom Fuel Control Panel



Power Distribution Panels

visit, even when adverse conditions are discovered.

Our team's specialty is the ability to take a customer's specific problem or requirement and develop a customized solution. Whether it's a unique power distribution need or a specialized environmental project, the team's approach is always focused on delivering results that match the site's needs.

All of these custom products are built in-house at Seneca, allowing the team to maintain full control over the quality and precision of the work. This hands-on approach ensures that each product is crafted to the highest standards, guaranteeing reliability and performance for our customers.

As we move into the new year, the remediation team continues to work on exciting and diverse projects, always ready to tackle the next challenge. Their dedication to problem-solving and their expertise in creating custom solutions remain key drivers of Seneca's success. •



Custom Spill Bucket Tool



Custom Fuel Pipe Puller



Frac Tank Onsite Groundwater Treatment



Custom Remote Tank Monitor Panel

FUELING SUCCESS

TAKING TANK INSTALLATION TO NEW HEIGHTS

Rowdy O'Grady

This year, our commercial team was tasked with completing a full-service installation of tank equipment in Sioux City, Iowa. This project highlighted our team's expertise in delivering high-quality solutions while overcoming unique challenges to meet our client's needs.

The project scope involved the installation of two 8,000-gallon UL 2085 Fireguard tanks, three product dispensers and associated tank top equipment. A standout feature of this installation was the integration of remote fills, which eliminated the need for a traditional cabinet that would normally connect to the top of the tanks. The installation also included carbon steel piping and a state-of-the-art tank monitoring system with startup calibration, ensuring accurate and efficient operation. Additionally, an onsite spill kit and an Assetworks card reader were installed, which was integrated into the site's network for secure fuel dispensing.

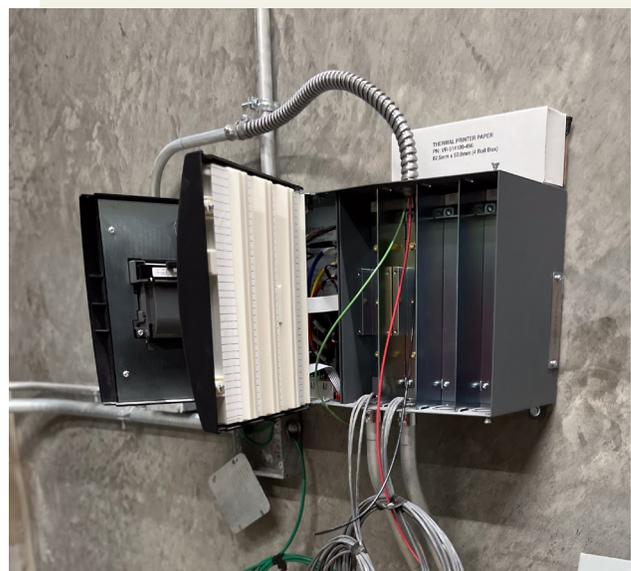
The commercial team was responsible for the full installation, while a subcontracted welding company handled the carbon steel piping. Once the installation was complete, our service team managed the dispenser startup and purge process, along with the startup and programming of the Assetworks system.



The team navigated several challenges during the project, including an accelerated timeline and a brief hold due to the installation of a new network fiber optic line at the facility. To overcome these hurdles, we made sure to increase communication with both the subcontractor and the client, ensuring that the project continued to move forward smoothly. An established relationship with the client helped foster open communication, mutual trust and a shared commitment to the project's success.

One key highlight of this project was the design and installation of a custom dispenser management panel, which included a full power shut-off to ensure compliance with both electrical and fire codes. Our remediation team built and installed the panel, further enhancing the overall safety and functionality of the system.

We are proud to report that the customer is highly satisfied with the work the commercial team has done. This project serves as a testament to our dedication to providing top-notch service and maintaining strong relationships with our valued clients. We look forward to continuing to deliver innovative solutions and exceptional service on future projects. •





BUILDING FOR THE FUTURE

A YEAR OF GROWTH AND MILESTONES

Shad Sporaa, Thom Hamm, Jackie Jackson

As we wrap up another exciting year, our general contracting team is proud of the progress and accomplishments we have experienced, particularly in continued expansion and delivering exceptional projects for our valued customers. Our teams have had the privilege of completing a diverse range of projects, and we've enjoyed helping our customers improve their operations with custom-tailored solutions. This year, we have worked on over **428 projects!**

QuikTrip Coffee WOW! – A notable project for QuikTrip involved the removal of an existing coffee bar and replacing it with a new hot and cold dispense rail. This was part of an ongoing effort to improve convenience and efficiency for their customers, and our team ensured that this upgrade was seamless.

Casey's Soda Machines – Over the year we have installed screen soda machines in 73 stores across multiple states for Casey's. This project allowed us to demonstrate our ability to communicate and execute seamlessly with our teams across various locations to manage a large-scale scope of work.

Maverik Rebrands - Thus far, we successfully completed 124 Maverik rebrands, with 4 locations in Utah, 86 in Colorado and 34 in Oklahoma. This mass

rebranding project has allowed us to demonstrate our team's ability to work within a set timeframe and our dedication to our customer's brand vision and overall success.

This year marked significant growth for teams across all locations. In addition to our Denver, Colorado location, we have added a location in Parker, Colorado. We're excited about the opportunities ahead to better serve our customers in Colorado and neighboring states. Our commitment to growth applies to the southern region as well, as we have expanded our footprint in the Oklahoma and Texas markets. These expansions allow us to better serve existing clients and explore new opportunities to collaborate with business across a variety of regions.

At the core of our general contracting team is a commitment to delivering the best possible solutions for our customers. Whether it's a ground-up construction project, a major remodel or a specialized upgrade - we are equipped to handle a wide range of needs. Our team works closely with clients to understand their specific requirements, ensuring that each project is completed on time, within budget and to the highest standards of quality.

Thank you for your continued trust in our team. We are excited about what future projects lie ahead! •



The Complete Solution

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