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Contact: Jodi Solomon

VP of Marketing

Seneca Companies

Phone: 515-264-4304

Email: [jsolomon@senecaco.com](mailto:jsolomon@senecaco.com)

## **Seneca Companies Awarded Gilbarco Veeder-Root's Distributor of the Year**



(DES MOINES, IA – May 10, 2022) – Seneca Companies is pleased to announce it has recently been awarded the 2021 Distributor of the Year award by Gilbarco-Veeder Root.

“The entire Seneca Companies’ team is excited to be recognized as the Gilbarco Veeder-Root Distributor of the Year. In May, Seneca is celebrating our 50th anniversary. In those 50 years of business, we’ve been able to serve an amazing customer base. Those very customers made it possible for Seneca to be awarded the Distributor of the Year. In recent years, Seneca has branched into new geographies which has opened the door to many new customers as well. A vast number of initiatives including training, talent development, recruiting, software

implementation and investments in inventory have been a large part of our ability to have sustainable growth. To all of our great employees and their families; to our customers, vendors and other supporting cast, I sincerely thank you for helping Seneca earn this award,” said Darren Binning, vice president of fuel systems.

This honor is awarded to GVR’s highest-performing distributor based on overall growth, support of the GVR Passport product line, consistently meeting—and exceeding—business targets for sales and parts, as well as a focus on providing solutions to smaller independent retailers.

“We are thrilled to be selected as Gilbarco Veeder-Root’s Distributor of the Year for 2021. Our partnership with Gilbarco Veeder-Root spans over 30 years, and we are proud to represent such a quality product to our customers,” said JC Risewick, president and COO.

### **About Seneca Companies**

Seneca Companies is a diverse group of entities committed to providing unequalled customer attention through a range of related services including: Fuel Systems, General Contracting, Environmental Services, Waste Solutions Services, Energy Solutions and Automotive & Commercial Equipment.

To learn more about Seneca Companies services and locations, please visit [www.senecaco.com](http://www.senecaco.com).

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