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Seneca Companies names new Vice President of Business Development - Midwest Region (IA, IL, KS, MO, NE) and Vice President of Business Development - Southern Region (AR, CO, MO, OK, TX)

(DES MOINES, IA – April 10, 2024) – Seneca Companies, known as an established leader in the petroleum industry from project design and planning to maintenance, service, parts distribution and compliance, is pleased to announce Mike Freese as its new Vice President of Business Development – Midwest Region (IA, IL, KS, MO, NE) and Brian Moon as its new Vice President of Business Development – Southern Region (AR, CO, MO, OK, TX).

“I could not be happier for Brian and Mike and I am confident they will thrive in their new roles. Over the years, Brian has had a proven track record of success as he expands his influence within our national accounts team. He consistently demonstrates exceptional leadership qualities, always maintaining a strong customer-centric focus and unwavering commitment to excellence. Mike has time and time again proven himself to be a valuable asset to our team, which is reflected in the success he has experienced at every level. His outstanding leadership abilities and unwavering dedication to serving our customers will allow him to continue to drive excellence and exceed expectations. These promotions are well deserved and I cannot wait to see where Brian and Mike take our Southern and Midwestern regions,” said Chris Haggard, Vice President of Sales.

Freese joined Seneca Companies in 2009, beginning in the warehouse and later being promoted to a sales position in 2014. He was named Seneca’s Top Petroleum Salesman in both 2016 and 2017. In 2019, Freese was promoted to Director of Inside Sales & DSS and was instrumental in growing the division’s annual revenue by over 200%.

“In accepting the role of Vice President of Business Development, I embrace the opportunity to lead with passion, integrity and unwavering dedication. Together with my team, I will chart a course of innovation, collaboration and relentless pursuit of excellence. Let us forge ahead, transforming challenges into opportunities and driving unprecedented growth and success,” said Mike Freese.

Moon joined Seneca in 2016 as an Outside Salesman, stepping into the industry without prior experience. Since then, he has dedicated himself to building and sustaining valuable relationships in Seneca’s Southern region, leading to a transition into the role of Strategic Account Manager.

“Over the past few years, I’ve had the privilege of supporting the growth of Seneca as well as our esteemed business partners. I am truly grateful for the support and opportunities that have led me to this point and I am excited for the new challenge of cultivating and strengthening our valued relationships as a seasoned team builder and leader for Seneca in our Southern region,” said Brian Moon.

As Seneca continues to focus on providing industry-leading service and solutions, Moon and Freese’s leadership will play a key role in our ongoing efforts to enhance the value we bring to your business. Please feel free to contact Mike Freese at 800-369-5500 or by email at mfreese@senecaco.com with any of your Midwest petroleum needs, and Brian Moon at 539-424-0321 or by email bmoon@senecaco.com for any of your Southern petroleum needs.

About Seneca Companies

Seneca Companies is a diverse group of entities committed to providing unequalled customer attention through a range of related services including Fuel Systems, General Contracting, Environmental Services, Waste Solutions Services, Energy Solutions and Automotive & Commercial Equipment.

To learn more about Seneca Companies’ services and locations, please visit www.senecaco.com.

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