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Seneca Companies Announces New President/COO



(DES MOINES, IA – July 26, 2024) – Seneca Companies, known as an established leader in the petroleum industry from project design and planning to maintenance, service, parts distribution and compliance, is pleased to announce Darren Binning as President and Chief Operating Officer.

“I truly appreciate this opportunity. It is a big role that carries a lot of responsibility. Fortunately, my 20-year journey at Seneca has prepared me for this, as well as having a fantastic support team of familiar and friendly faces to help. I’m even more excited about the other leadership opportunities and advancements happening as a part of our growth.

We’ve recently transitioned to a regional leadership structure and promoted three fantastic, long term Seneca employees to run our Western, Central and Southern regions. Seneca is growing into new geographies which will continue to create new and exciting opportunities for our team members. I’m eager for them to share that same excitement with both our existing and new customers,” said Darren Binning.

Accompanying Darren’s new role are the advancements of outstanding leaders to key regional vice president roles, who will drive Seneca’s regional growth and strive for operational excellence in their respective territories. These regional leaders include the following: Todd Clubb as Regional Vice President, Central; Corey Hackett as Regional Vice President, Western; and Mike Worthington as Regional Vice President, Southern.

Furthermore, Seneca is excited to announce additional advancements in leadership personnel. Grant Palmer, a valuable asset to our Des Moines team, has been named Des Moines Branch Manager / Account Manager. In this role, he will be able to build upon existing customer relationships and expand opportunities in the Des Moines area and beyond. Andy Hadden has stepped into the role of Vice President, Project and Program Management; expanding upon existing relationships and providing comprehensive project solutions. In the role of Vice President of Human Resources, Jodi Allen will be able to continue to provide support and growth for Seneca teams across all branches. Shad Spora has been named Vice President of General Contracting, overseeing the entirety of Seneca’s general contracting team.

With Darren at the helm and these experienced leaders in key roles, Seneca Companies is well-positioned to continue to provide comprehensive solutions to our valued customers and achieve new heights of success in the coming years.

About Seneca Companies

Seneca Companies is a diverse group of entities committed to providing unequalled customer attention through a range of related services including Fuel Systems, General Contracting, Environmental Services, Waste Solutions Services, Energy Solutions and Automotive & Commercial Equipment.

To learn more about Seneca Companies’ services and locations, please visit www.senecaco.com.

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