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Seneca Companies names new Director of Business Development - Midwest Region (IA, NE, IL, MO, KS)



(DES MOINES, IA – January 22, 2024) – Seneca Companies, known as an established leader in the petroleum industry from project design and planning to maintenance, service, parts distribution and compliance, is pleased to announce Michael Freese as its new Director of Business Development – Midwest Region (IA, NE, IL, MO, KS).

“Mike has been a huge asset to the company over the years and this promotion reflects his outstanding contributions and dedication to serving our customers. His leadership has played a crucial role in our success, and I am confident that he will continue to drive excellence in this role. We are excited to further utilize Mike’s positive impact on our ability to meet and exceed the customers’ expectations,” Chris Haggard, Vice President of Sales.

Freese joined Seneca Companies in 2009, beginning in the warehouse and later being promoted to a sales position in 2014. He was named Seneca’s Top Petroleum Salesman in both 2016 and 2017. In 2019, Freese was promoted to Director of Inside Sales & DSS and was instrumental in growing the division’s annual revenue by over 200%.

“I am honored and excited to accept this new role. I look forward to leading our team toward new heights, harnessing our collective strengths and talents. Together, we will strive not just to meet our goals, but to exceed them, cultivating success for Seneca and our clients,” said Mike Freese.

As Seneca continues to focus on providing industry-leading service and solutions, Freese’s leadership will play a key role in our ongoing efforts to enhance the value we bring to your business. Please feel free to contact Mike Freese at 800-369-5500 or by email at mfreese@senecaco.com with any of your Midwest petroleum needs.

About Seneca Companies

Seneca Companies is a diverse group of entities committed to providing unequalled customer attention through a range of related services including Fuel Systems, General Contracting, Environmental Services, Waste Solutions Services, Energy Solutions and Automotive & Commercial Equipment.

To learn more about Seneca Companies’ services and locations, please visit www.senecaco.com.

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