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Seneca Companies, Inc. Hires National Account Manager



(DES MOINES, Iowa – May 6, 2022) – Seneca Companies, the leading provider of petroleum fueling solutions, announced today Mike Green has been named national account manager.

“I’m excited to start working for such an amazing company like Seneca. The company is forward thinking and aggressively growing their footprint and businesses. It’s exciting to be a part of that growth and contribute to it. I’m looking forward to working with all the great people at Seneca” said Green.

Green comes to Seneca from Anova as their western region sales director, where he sold IoT logistics and automation solutions to petroleum and agriculture industries. Additionally, he has spent 10 years with Gilbarco/Veeder-Root covering the south and southwest as an area service manager and regional sales director. Green has 29 years of experience with technological equipment and sales in retail, commercial and petroleum equipment industries. He is married with 2 children and will continue to live in Grand Junction, CO.

“I am happy to announce the addition of Mike Green to our Seneca Team. Mike’s extensive petroleum equipment industry experience, both in the retail and non-retail space, will be a tremendous asset to our customers and our Seneca team. His background in technology and his insight from OEM’s perspective will allow Seneca to continue to grow. Mike’s expertise and product knowledge will be a tremendous value to us as he leads our distribution sales effort across all of our regions,” said Chris Haggard, Seneca’s vice president of sales.

As a national account manager Green will develop new partners, support existing accounts and programs, maintain merchant relations and advise customers on equipment and regulations. He will work alongside Mike Freese and the inside sales team in order to support, develop and lead our distribution sales effort.

Please feel free to contact Mike Green at 970-683-1188 or by email at mgreen@senecaco.com with any of your petroleum needs.

About Seneca Companies

Seneca Companies is a diverse group of entities committed to providing unequalled customer attention through a range of related services including: Fuel Systems, General Contracting, Environmental Services, Waste Solutions Services, Energy Solutions and Automotive & Commercial Equipment.

To learn more about Seneca Companies services and locations, please visit www.senecaco.com.

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